



Miles & Macros

Lauren Burdick, Certified Running Coach & CNC

Jared Burdick, USATF Level 1 Certified Coach

## Miles & Macros, LLC Ambassador Application

<b>Name:</b>	
<b>Location:</b>	
<b>Facebook Handle:</b>	
Is your Facebook public? Are you willing to make	Yes/No
Are you willing to make brand posts public?	Yes/No
How many Facebook friends	
<b>Instagram handle:</b>	
Is Instagram public:	Yes/No
How many Instagram followers:	
<b>How often do you race?</b>	
<b>Tell us some of your race highlights.</b>	
<b>Why do you run?</b>	
<b>Are you willing to make social media posts?</b>	Yes/No
<b>Do you give Miles &amp; Macros, LLC permission to share your brand ambassador posts?</b>	Yes/No
<b>Do you consider yourself to be a friendly approachable person</b>	Yes/No
<b>Do you have working knowledge of social platforms</b>	Yes/No
<b>Do you feel comfortable maintaining a positive image of our brand at all times?</b>	Yes/No
<b>Are you already part of an ambassador team?</b>	



## Miles & Macros

Lauren Burdick, Certified Running Coach & CNC

Jared Burdick, USATF Level 1 Certified Coach

<b>Ambassador Duties:</b>	<ul style="list-style-type: none"><li>• Post about our products and services online</li><li>• Create / share online reviews</li><li>• Use word of mouth marketing</li><li>• Referrals to friends</li><li>• Post photos of yourself wearing our singlet while training and racing or otherwise</li></ul>
<b>Perks of being an ambassador:</b>	<ul style="list-style-type: none"><li>• Free race singlet</li><li>• Free Bandanna</li><li>• Free race tattoos</li><li>• 20% off races (Run it to the Summit and Sand to Serengeti)</li><li>• 10% off services and merchandise</li></ul>

Please email this application to [milesandmacros@gmail.com](mailto:milesandmacros@gmail.com)